



DON'T SUPPORT!

Vote with your dollars! If you don't like the ad or media, don't buy the product. It can be hard to resist buying a product you really like, but companies that degrade women in advertising won't learn unless you don't give them your money!

If you decided not to buy, e-mail, call, or tweet the company to tell them!

~~Victoria's Secret~~ ~~NFL~~
~~Calvin Klein (clothing)~~ ~~Tom Ford (all)~~
~~American Apparel~~
~~Santo Mezquila (alcohol)~~

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SUPPORT!

Companies that support positive images of girls and women.

- » Aerie (lingerie by American Eagle)
- » Keshia (singer)
- » Black Panther (movie)
- » The Greatest Showman (movie)
- » Teen Vogue (web site)
- » Always (period stuff)
- » Ghostbusters (2016 movie)
- » Curvy Kate (lingerie)



Want more info? Go to www.about-face.org

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Print out these pocket shopping guides, cut 'em up, and give them to your friends and family!
Or drop them off at a public place (school, a cafe, bulletin board, etc.) so others can pick them up to use!

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